

## Lampiran B

### FORMAT TEKNIS

#### 1. Video format

- Codec: H.264
- Container: MP4, AVI, MOV
- Audia track: AAC 128-196 kbps
- Frame per second: 24 fps
- Resolution: 720p (1280 x 720)
- Aspect ratio: 16:9

#### 2. Images & description

- Image format: PNG
- Poster untuk detail page: 240x320
- Poster untuk Featured Today: 200 x 300
- Thumbnail untuk movie listing: 96x120
- short description (30-50 words, 250 karakter)
- long description (300-500 words, 2000 karakter)

#### 4. Trailer

- Codec: H.264 (preferred) atau H.263
- Container: MP4 (preferred) atau FLV
- Audia track: AAC 128-196 kbps
- Frame per second: 24 fps
- Resolution: 720p (1280 x 720), 360p
- Aspect ratio: 16:9, 4:3